

The Crown Jewel of Miami Beach SHAN swimwear opens its new flagship store

MONTREAL, June 11th, 2018 – SHAN swimwear is pleased to announce the official opening of its new U.S. flagship store located in the beautiful Sunset Harbour at 1885 Purdy Avenue in Miami Beach. The sumptuous location is the first of its kind for the brand. The tone is elegant and graceful with an exclusive one on one personal service is offered.

EXCLUSIVE CONCEPT

Located near the Sunset Harbour Marina, the boutique's pure, simple and contemporary design harmoniously complements the brand's exquisite pieces. Out of SHAN's nine stores (Montreal, Laval, Mirabel, Toronto, Woodbridge, Brossard, East Hampton and online at SHAN.ca), the new luxurious flagship store is special to the designer:

"When we first visited the area three years ago, I immediately knew this was the perfect location for SHAN. You can feel the elegance of the area by walking on the streets; with its beautiful boutiques and trendy restaurants. It's the perfect environment to spend an afternoon with friends and enjoy beautiful Miami Beach." – Chantal Levesque , Designer and President.

The mood within the store is one of discretion. The white furniture blends in with the white walls and the mixture of concrete and wood accents create a seamless and chic vibe. The store is complete with beaming natural sun light due to the wide windows. The atmosphere can be described as one of a private showroom; The utter most definition of high-end shopping in Miami Beach.

THE COLLECTION

Each collection, for both men and women, is meticulously designed with a special attention to detail from embellishments, to mesh, to twin needle finishes. Every design is made to feel like an artwork.

"Over the years, it was important to me to push boundaries in order to achieve the perfect clothing architecture." – Chantal Levesque , Designer and President.

Aside from their exquisite bathing suit collection, SHAN offers a wide resort wear collection that is ideal for leisure wear and travelling.

Each style is unique and stands out due to its vibrant colour or print. The one of a kind cuts accentuate your best features and every textile is carefully chosen from the highest quality available on the market and is exclusively made for the brand.

CANADIAN MADE

SHAN was founded in 1985 by designer and president Chantal Levesque. As of today, SHAN operates nine stores and is available in over 600 retailers in 32 countries; including the Unites-States, France, United Kingdom, Germany, China and Australia.

The authentic "Made in Canada" label sets them apart from the competition. By designing and producing 100% of their products in Canada, SHAN can easily adapt to the market's needs.

The company employs over 135 craft workers and evolves in a unique conceptual environment in which creation, production and management teams interact in a symbiotic common universe: the SHAN universe.

- 30 -

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